



**Government of West Bengal**  
**Office of the Chief Medical Officer of Health**  
**Department of Health & Family Welfare**  
**South 24 Parganas**

Administrative Building, M R Bangur Hospital Complex, 241, DeshapranSashmal Road, Tollygunge, Kolkata 33.  
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Memo No: CMOH (SPG) 10468

Date: 27-11-18

**Notification**

1. Whereas, In excess of 12 lacs people die every year due to tobacco use in India . according to global Adult Tobacco Survey conducted by Government of India and Wold Health Organisation (WHO) (2009-2010) , prevalence of tobacco use among adults in West Bengal is 36.3% in comparison to the national average of 35%.
2. Whereas, in 2004 India has ratified World Health Organisation Frame Convention on Tobacco Control (FCTC) and therefore obligated to uphold the provisions of the FCTC. Preamble of the FCTC recognised the need to be alert to any efforts by the tobacco industry to undetermined or subvert tobacco control efforts and the need to be informed of activities of the tobacco industry that have a negative impact on tobacco control efforts. With Article 5.3 it states that “ in setting and implementing their public health policies with respect to tobacco control parties shall act to protect these ( Tobacco Control) policies from commercial and other vested interests of the tobacco industry in accordance with national law” .
3. Whereas, Section 2 of the Cigarettes and other tobacco product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production , Supply and Distribution ) Act, 2003(COTPA) states 'it is hereby declared that it is expedient in the public interest that the union should take under its control the tobacco industry.


Therefore, in the interest of public health and in order to deal with any kind of interference by Tobacco Industry ( registered /local manufacturer/Seller/ any person or organisation intended to act as representative of the same ) in the implementation of provisions of Cigarette and Other Tobacco product Act 2003 (COTPA) and any initiative taken or in consideration to reduce human consumption of any form of tobacco or any products intended to promote its use; you are requested to abide by the following guidelines –

1. The official and employees of Government working under South 24 parganas district administration shall limit interaction with the tobacco industry and / or their representatives.
2. Meeting shall be conducted only in the event that is strictly necessary for the interest of the public and before the same must be clarified that such interaction doesn't imply partnership, dialogue or collaboration and indicate it in writing to the tobacco industry that they should not mischaracterised the nature of the meeting . A transcript/detailed minute of the meeting's proceeding should be prepared. A voice recording of the meeting may be made to assist in preparing the transcript and further should be filed for record purpose.



3. All are requested /advised not to participate in any tobacco industry activities , not even activities organised by any other agencies supported by tobacco industry.
4. All are also advised not to accept any direct/indirect /in-kind sponsorship/funding as a form of CSR support or in any other form , from any corporate or individual engaged in tobacco trade and commerce in order to implement any health or development initiative in the district of South 24 Parganas .

All are hereby requested to refer any cases related to this matter to the District Tobacco Control Cell , South 24 Parganas as and when necessary. You may contact MANT, an NGO, Technical Partner for tobacco control under South 24 Parganas, for any technical support you deemed so.

  
 Addl. District Magistrate (Health)  
 South 24 Parganas


Memo No: CMOH (SPG) 10468 (60)

Date: 27.11.18

Copy Forwarded for kind information and taking necessary action to :

1. The Sabhadhipati, Zilla Parishad, South 24 Parganas
2. The Mission Director (NHM), Govt. Of West Bengal, Deptt of Health and Family Welfare
3. The ADHS (NCD-II), Swasthya Bhaban, Govt. Of West Bengal, Deptt of Health and Family Welfare
4. The Superintendent of Police, Baruipur Police District, Diamond Harbour Police District and Sundarban Police District
5. The Chief Medical Officer of Health, Diamond Harbour Health District
6. The Chairman, All Municipalities, South 24 Parganas and Diamond Harbur Health District
7. The Member Secretary & Project Director, Sundarban Development Board
8. The Project Director, DRDC, South 24 Parganas Zilla Parishad
- 9-13. the Sub-Divisional Officer (All), South 24 Parganas and Diamond Harbur Health District
14. The Project Officer cum District Welfare Officer, Backward Classes, South 24 Parganas
15. The Secretary, Zilla Parishad, South 24 Parganas
16. The Deputy Secretary, Zilla Parishad, South 24 Parganas
17. The Officer-In-Charge, Kanyashree, South 24 Parganas
18. The District Programme Officer, ICDS, South 24 Parganas
19. The District Officer, Minority Affairs, South 24 Parganas
20. The District Youth Officer, South 24 Parganas
21. The District Manager, SC & ST Development & Finance Corporation, South 24 Parganas
22. The Deputy Labour Commissioner, South 24 Parganas
23. The Joint Director Employment, South 24 Parganas
24. The Deputy Director of Agriculture (Admin.), South 24 Parganas
25. The Deputy Director of Horticulture, South 24 Parganas
26. The District Food Processing Industries Officer, South 24 Parganas

27. The District Panchayat & Rural Development Officer, South 24 Parganas
28. The District Planning Officer, South 24 Parganas
29. The Officer-In-Charge, Disaster Management Department, South 24 Parganas & Technical Education, Training and Skill Development Department, South 24 Parganas
30. The District Self-Help Group & Self Employment Officer, South 24 Parganas
31. The Officer-in-Charge, Mid-Day Meal, South 24 Parganas
32. The Special Land Acquisition Officer, South 24 Parganas
33. The District Nodal Officer, MGNREGS, South 24 Parganas
34. The Member Secretary and Executive Officer, GBDA
35. The Additional Deputy Controller, Civil Defence, South 24 Parganas
36. The Chief Executive, FFDA
37. The Divisional Forest Officer, 24-Parganas (South) Division
38. The District Controller, Food & Supplies, South 24 Parganas
39. The District Inspector of Schools (Primary Education), South 24 Parganas
40. The District Inspector of Schools (Secondary Education), South 24 Parganas
41. The District Project Officer, Sarva Shiksha Mission, South 24 Parganas
42. The Deputy Director, Animal Resources Development Officer, South 24 Parganas
43. The Assistant Director of Fisheries, South 24 Parganas
44. The Assistant Director of Fisheries (Marine), Diamond Harbour, South 24 Parganas
45. The Assistant Director of Fisheries (Brackish Water), South 24 Parganas
46. The general Manager, District Industries Centre, South 24 Parganas
47. The District Social Welfare officer, South 24 Parganas
48. The District Information and Cultural Officer, South 24 Parganas
49. The Assistant Registrar of Co-operative Society, South 24 Parganas
50. The Regional Manager, 24 -Parganas (S) Region, WBSEDCL
51. The Project Manager, Baruipur RE Project, WBSEDCL
52. The Project Manager, Baruipur RE Project, WBSEDCL
53. The Project Manager, Diamond Harbour RE Project, WBSEDCL
54. The Regional Transport Officer, South 24 Parganas
55. The Field Director, Sundarban Tiger Reserve
56. The District Engineer, South 24 Parganas
57. The Officer-In-Charge District Social Audit Unit, South 24 Parganas
58. CA to Sabhadhipati, South 24 Parganas Zilla Parishad with a request to bring it to the notice of the Sabhadhipati, South 24 Parganas
59. CA to DM, South 24 Parganas with a request to bring it to the notice of the District Magistrate, South 24 Parganas
60. Office Copy

  
Chief Medical Officer of Health  
South 24 Parganas