

Government of West Bengal
Office of the District Magistrate, Bankura
General Department

Memo No. 9163/G

Date: 18/05/2015

To

**Subject: Declaring Public Places under Bankura District
Administration's Area-Smoke-free**

The Cigarette and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 was enacted in May 2003 essentially to discourage the consumption of cigarettes and other tobacco products and to protect youth and the general population from the harmful effects of tobacco use. This act is applicable to the entire country.

Section 4 of COTPA prohibits smoking in public places. Public places as defined under COTPA and are abide by the law to comply with the provisions of Section 4 of COTPA.

It is commonly seen that tobacco products are being sold and consumed in the public places in the District, this is against the law and it is also against good health of the people.

Bankura District Administration is committed for the strict implementation of tobacco control legislation in the district, declaring all public places smoke free is one of the important strategies. In order to ensure the smoke free public places, following steps may be ensured at your level.

6. Display the "No Smoking" signage prominently at the entrance, and additionally displaying at every entrance, every floor in addition to other conspicuous places within the public place
7. The signage must be in English or in Bengali
8. Displays the name of the person at just below the signage to whom a complaint may be made. The specifications of signage is annexed.
9. Ensure that no smoking aids like ashtrays or lighters (used for smoking purpose) are present in public places.
10. Ensure that nobody (faculties, staff, patients and visitors) use any form of tobacco (smoking and smokeless) in the whole campus including canteens.
11. Ensure that no tobacco products are being sold or offered in the whole campus including the canteen.
12. Ensure random checking at the probable points of violation especially during the peak hours.

It is further added that under the law (*copies attached for references*), the head of institution or designated officer is authorised to impose fine on a person of Rs. 200/- who used tobacco products in the institute's campus including the canteen.

It is essential that all necessary steps are taken to implement Section 4 of COTPA. Ensure that the display of specified signage under COTPA is must, even if you don't come across any visible violation in the campus. Eliminating the violations, complying with the law and making a health care facilities and offices a "Smoke free" is a specific responsibility of a head/in-charge.

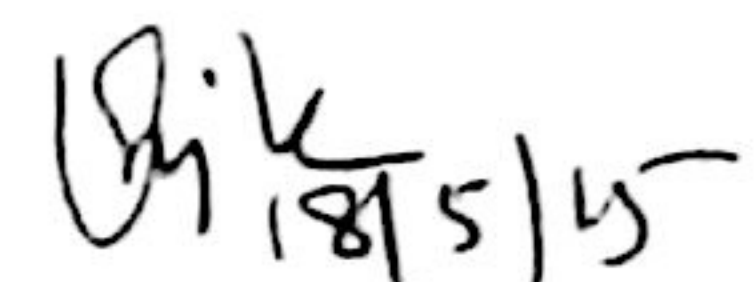
Status of the action may kindly be shared with the office of undersigned within 45 days of receipt of this letter. District Tobacco Control Cell may be contacted for technical support which you may need.


District Magistrate
Bankura

Memo No. 963/1(6)/G
Copy to:

Date: 18/5/15

1. State Tobacco Control Cell (West Bengal)
2. The ADM(ZP), Bankura
3. CMOH- Bankura
4. District Nodal Officer & Dy. CMOH, Bankura
5. Executive Director-MANT, 17, Canal South Road, North Purbachal, Kolkata-700078
for Follow up
6. Guard file


District Magistrate
Bankura