

**Government of West Bengal
Office of the District Magistrate, Malda**

Memo No: CMOH/PH/NTCP/529

Date: 15.05.2019.

Subject: Implementing Tobacco free Public Place policy under COTPA 2003

The Cigarette and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 was enacted in May 2003 essentially to discourage the consumption of cigarettes and other tobacco products and to protect youth and the general population from the harmful effects of tobacco use. This act is applicable to the entire country.

Section 4 of COTPA prohibits smoking in public places. Public places as defined under COTPA and are abide by the law to comply with the provisions of Section 4 of COTPA.

It is commonly seen that tobacco products are being sold and consumed in the public places in the District, this is against the law and it is also against for the improving health of the people.

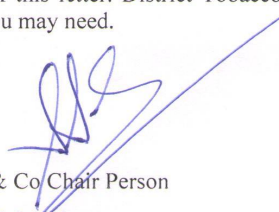
Malda District Administration is committed for the strict implementation of tobacco control legislation in the district, declaring all public places smoke free is one of the important strategies. In order to ensure the smoke free public places, following steps may be ensured at your level.



1. Display the "No Smoking" signage prominently at the entrance, and additionally displaying at every entrance, every floor in addition to other conspicuous places within the public place
2. The signage must be in English, Hindi or in Bengali
3. Displays the name of the person at just below the signage to whom a complaint may be made. The specification of signage is annexed.
4. Ensure that no smoking aids like ashtrays or lighters (used for smoking purpose) are present in public places.
5. Ensure that nobody (faculties, staff, patients and visitors) use any form of tobacco (smoking and smokeless) in the whole campus including canteens.
6. Ensure that no tobacco products are being sold or offered in the whole campus including the canteen.
7. Ensure random checking at the probable points of violation especially during the peak hours.

It is further added that under the law, the head of institution or designated officer are authorised to impose fine on a person of Rs. 200/- who used tobacco products in the institute's campus including the canteen.

It is essential that all necessary steps are taken to implement Section 4 of COTPA. Ensure that the display of specified signage under COTPA is must, even if you don't come across any visible violation in the campus. Eliminating the violations, complying with the law and making a health care facilities and offices a "**Smoke free**" is a specific responsibility of a head/incharge.

Status of the action may kindly be shared with the office of undersigned within 45 days of receipt of this letter. District Tobacco Control Cell may be contacted for technical support which you may need.



CMOH & Co Chair Person
DLCC, Malda


District Magistrate & Chair Person
DLCC, Malda


Copy forwarded for kind information and taking necessary action to: CMOH/PH/NTCP/529/1(28).

1. The Sabhadhipati, Malda Zilla Parishad
2. The Principal Secretary, Govt of WB, Deptt of H&FW
3. The Mission Director (NHM), Govt of WB, Deptt of H&FW
4. Additional District Magistrate (Dev)
5. Additional Executive Officer Malda Zilla Parishad.
6. The DSP(HQ), Malda
7. The Sub-Divisional Officers East and West.
8. The Regional Transport Officer, Malda
9. The Officer in charge of Health, Malda
10. The District Inspector of School(Secondary), Malda
11. The District Inspector of School(Primary), Malda
12. The District Information and Cultural Affairs Officer, Malda
13. The District Labour Officer, Malda
14. The Principal Agricultural Officer, Malda
15. The Dy. Chief Medical Officer of Health-II, Malda
16. The Divisional Railway Manager, Malda
17. The ACOHs, Malda
18. The Executive Director, MANT, Kolkata
19. The Sabhapati, _____ Panchayat Samiti(all)
20. The BDO _____ Block(All)
21. The BMOH/MOIC, _____ BPHC/RH(all)
22. The Executive Officer, English Bazar Municipality
23. The Executive Officer, Old Malda Municipality
24. The CDPO, Block/Urban(all)
25. The SI of Schools (all)
26. State Tobacco Control Cell (West Bengal) for information and providing technical support to institutions
27. The District Nodal Officer- Tobacco Control- Malda
28. Office copy.

dt. 15.5.19.


CMOH & Co Chair Person
DLCC, Malda
