

Government of West Bengal
Office of the Chief Medical Officer of Health
North 24-Parganas

Memo No :- BAR / 171 /1(28)/2019

Date: 04/02/2019

To
The Commissioner (Bidhannagar Municipal Corporation)
The Chairperson /CEO (All Municipalities) including Basirhat Health District
North 24 Parganas District including Basirhat Health District

Sub: Display of signage on tobacco use and its side effects within hospital premises.

Respected Sir/Madam,

National Tobacco Control Programme (NTCP) is concerned about awareness about cigarette and other tobacco related products, awareness generated through display of signage and extensive IEC etc.

As per State directives, you are requested to locally arrange within 22nd February (Friday) to display the :

(i) Signage 'No Smoking' (specifications given below) at all the Health Units (UPHCs, Subcentres, ULB-run Hospitals / Maternity Homes etc.) and also at the ULB office premises.

(ii) Flexi-banner at a few prominent & suitable sites

Photo documentation of the same may please be shared with us. (email id – ntcpn24pgs@gmail.com).

Your co-operation will be highly appreciated.

Enclosure:-

1. The specifications of Signage to be displayed.
(without making any change in the given matter & size)
2. Subject matter of the IEC to be displayed.
(flexi banner - 6'x 4')

Thanking you.

10/02/19
Dy. Chief Medical Officer of Health-II
North 24 Parganas.
Date: 04/02/2019

Memo No:- BAR / 171 /1(50)/1(28)/2019

Copy forwarded for information and necessary action to:-

1. The Sabhadhipati, Zilla Parishad, North 24 Parganas.
2. The District Magistrate, North 24 Parganas.
3. The Jt. DHS, Swasthya Bhaban, West Bengal.
4. The ADHS, Swasthya Bhaban, West Bengal.
5. The Chief Medical Officer of Health, North 24 Parganas & Basirhat Health District.
6. Dy. CMOH- I/II/III, DMCHO, DTO, ZLO, DPHNO, North 24 Parganas & Basirhat Health District.
7. The ACMOHs (all sub division) North 24 Parganas.
8. Health Officers, All municipalities, North 24 Parganas including Basirhat Health District.
9. The Office copy.

10/02/19
Dy. Chief Medical Officer of Health-II
North 24 Parganas.
Date: 04/02/2019



Tobacco is injurious to Health: It causes Cancers