



Government of West Bengal
Office of the District Magistrate, Purba Bardhaman
Health Section

4th Floor, New Administrative Building

Phone No. & Fax No. - 0342-2567260, e-mail address- ochealthbwn@gmail.com

Memo No.: 300 /Health/B-3(COTPA)

Dated, Purba Bardhaman 27th July, 2018

Subject: Declaring Public Places under Purba Bardhaman District Administration's Area-Smoke-free.

The Cigarette and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 was enacted in May 2003 essentially to discourage the consumption of cigarettes and other tobacco products and to protect youth and the general population from the harmful effects of tobacco use. This act is applicable to the entire country.

Section 4 of COTPA prohibits smoking in public places. Public places as defined under COTPA and are abide by the law to comply with the provisions of Section 4 of COTPA.

It is commonly seen that tobacco products are being sold and consumed in the public places in the District, this is against the law and it is also against for the improving health of the people.

Purba Bardhaman District Administration is committed for the strict implementation of tobacco control legislation in the district, declaring all public places smoke free is one of the important strategies. In order to ensure the smoke free public places, following steps may be ensured at your level.

1. Display the "No Smoking" signage prominently at the entrance, and additionally displaying at every entrance, every floor in addition to other conspicuous places within the public place
2. The signages must be in English or in Bangla.
3. Displays the name of the person at just below the signage to whom a complaint may be made. The specifications of signage is annexed.
4. Ensure that no smoking aids like ashtrays or lighters (used for smoking purpose) are present in public places.
5. Ensure that nobody (faculties, staff, patients and visitors) use any form of tobacco (smoking and smokeless) in the whole campus including canteens.
6. Ensure that no tobacco products are being sold or offered in the whole campus including the canteen.
7. Ensure random checking at the probable points of violation especially during the peak hours.

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It is further added that under the law, the head of institution or designated officer are authorized to impose fine on a person of Rs. 200/- who used tobacco products in the institute's campus including the canteen.

It is essential that all necessary steps are taken to implement Section 4 of COTPA. Ensure that the display of specified signage under COTPA is must, even if you don't come across any visible violation in the campus. Eliminating the violations, complying with the law and making a health care facilities and offices a **"Smoke free"** is a specific responsibility of a head / in-charge.

Status of the action may kindly be shared with the office of undersigned within 45 days of receipt of this letter. MANT (+91-8420011313), an NGO member of DLCC Purba Bardhaman may be contacted for technical support which you may need.


District Magistrate
Purba Bardhaman

Memo No.: 300 1/(56)/Health/B-3(COTPA)

Dated, Purba Bardhaman 27th July, 2018

Copy forwarded for kind information and taking necessary action to:-

- 1) Sri Swapan Kumar Debnath, Hon'ble Minister of State, MSME&T, Govt. of West Bengal, Hemanta Bhavan, Kolkata - 700001
- 2) The Sabhadhipati, Purba Bardhaman Zilla Parishad, Purba Bardhaman
- 3) Hon'ble MP (All), Purba Bardhaman
- 4) Hon'ble MLA (All;), Purba Bardhaman
- 5) The Chairman (All Municipality), Purba Bardhaman
- 6) The Savapati (All Panchayat Samity), Purba Bardhaman
- 7) The Karmadhyaksha - Jana - Swasthya - O - Proribesh Shayee Samity, Purba Bardhaman


District Magistrate
Purba Bardhaman

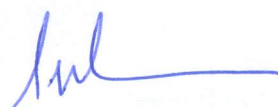
Memo No.: 300 1/(56)/2(243)/Health/B-3(COTPA) Dated, Purba Bardhaman 27th July, 2018

Copy forwarded for kind information and taking necessary action to:-

- 1) The Principal Secretary, Govt of WB, Deptt of H&FW, Kolkata - 91
- 2) The Hon'ble District Judge, Purba Bardhaman
- 3) The Mission Director (NHM), Govt of WB, Deptt of H&FW, Kolkata - 91
- 4) The Registrar, Burdwan University, Purba Bardhaman
- 5) The Superintendent of Police, Purba Bardhaman
- 6) The Additional District Magistrate (Gen/ZP/Dev/Edu/Health), Purba Bardhaman
- 7) The CEO, BDA, Purba Bardhaman
- 8) The Principal, BMC, Purba Bardhaman
- 9) The PD, DRDC, Purba Bardhaman
- 10) The CMOH, Purba Bardhaman

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- 11) The District Forest Officer, Purba Bardhaman
- 12) The SDO, Sadar (North/South) / Kalna/ Katwa, Purba Bardhaman
- 13) The MSVP, BMCH, Purba Bardhaman
- 14) The Authority of National High Way, Purba Bardhaman
- 15) The DSP (Admin), Purba Bardhaman
- 16) The Principal, Raj College / Vivekananda Mahabidyalaya, Purba Bardhaman
- 17) The District Inspector of Schools (Secondary/Primary), Purba Bardhaman
- 18) The Superintendent, Post Office, Purba Bardhaman
- 19) The District Controller (Food & Supplier), Purba Bardhaman
- 20) The District Register, Purba Bardhaman
- 21) The PO-Cum DWO/ RTO/DPLO/DPRDO/DOMA/DM (SC,ST Fin)/NDC/SHG&SE/DPO-SSM/DYO/DPO- ICDS/DSW, Purba Bardhaman
- 22) The Officer in Charge ~~of the~~ (All Section), Collectorate Purba Bardhaman
- 23) The Dy. CMOH – I/II/III, Purba Bardhaman
- 24) The ACMOH, Sadar / Kalna / Katwa, Purba Bardhaman
- 25) The Executive Officer, Bardhaman/Guskara/Memari/Kalna/Katwa/Dainhat Municipality, Purba Bardhaman
- 26) The HM, Municipal Boys & Municipal Girls School, Purba Bardhaman
- 27) The BDO (All), Purba Bardhaman
- 28) The Super / BMOH, SDH/RH/BPHC (All), Purba Bardhaman
- 29) The CDPO (All), Block/Urban, Purba Bardhaman
- 30) The SI of School (All), CPC, Purba Bardhaman
- 31) The Station Manager, Burdwan Railway Station, Purba Bardhaman
- 32) The Executive Director, MANT, Kolkata
- 33) The Dy. Labour Commissioner, Labour Department, Purba Bardhaman
- 34) The Dy. Commissioner, Excise Depatt., Purba Bardhaman
- 35) The Dy. Director, Cooperative Societies, Purba Bardhaman
- 36) The Dy. Director, ARD, Purba Bardhaman
- 37) The DICO, Purba Bardhaman
- 38) The Dy. Agri Officer (Admin), Purba Bardhaman
- 39) The LDM / Bank Manager (All Branch)/ DDM, NABARD / LIC (All Branch), Purba Bardhaman
- 40) The SE, PWD (All)_____ / EE, PWD (All)_____, Purba Bardhaman
- 41) The Astt. Director, Consumer & Affairs, Purba Bardhaman
- 42) Jt. Commissioner, Commercial Tax, Purba Bardhaman
- 43) The Assistant Commission, Income Tax, Purba Bardhaman
- 44) The Agriculture Income Tax Officer
- 45) The GM, BSNL, Purba Bardhaman
- 46) Weight & Measures, Purba Bardhaman
- 47) The Divisional Fire Officer, Fire Brigade, Purba Bardhaman
- 48) The Jail Superintend, Purba Bardhaman
- 49) The Astt. Director of Fishery / Statistics, Purba Bardhaman
- 50) The Astt. Director, Agri Market, Purba Bardhaman
- 51) The District Horticulture, Purba Bardhaman



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