



Government of West Bengal  
Directorate of Health Services (N.C.D. Section)  
Swasthya Saathi, Swasthya Bhawan Campus  
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Memo No. HFW-27026/15/2019-NCD SEC-Dept. of H&FW/ NTCP-16

Date: 08.05.2019

**ORDER**

Administrative Approval & Financial Sanction (A.A.F.S.) for Rs. 10,80,000/- (Rupees Ten Lakh eighty thousand) only is hereby accorded for organization of various activities related to the Celebration of World No Tobacco Day (WNTD) on 31st May, 2019 under National Tobacco Control Programme under NHM. The District tobacco Control Cell will take all steps to observe the day under the guidance of the Chief Medical Officer of Health with:

- (i) Display of different types of IEC with posters, leaflets, banners, placards.
- (ii) Organizing a rally (padajatra) with tableau at district HQ for awareness generation at busy areas.
- (iii) Organizing an awareness generation meeting at the end of the rally involving multiple stake holders.

Other activities like conducting quiz for school children, cultural programme, etc. may be considered.

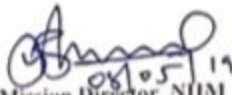
Each of the districts has to submit a copy their action plan to state HQ positively within 20<sup>th</sup> May, 2019 and will take necessary sufficient preparatory measures for observation of the day in a befitting manner.

1.a. The charge is debit able against the activity head, BCC/IEC Activities for NTCP (NRHM) [ B.10.06.14]

2. District wise fund to be released as per table below:

Sl. No.	Name of District	Name of Account to be released	Amount (in Rs.)
1	Jalpaiguri	DH & FW Samiti, Jalpaiguri	40,000/-
2	Murshidabad	DH & FW Samiti, Murshidabad	40,000/-
3	Howrah	DH & FW Samiti, Howrah	40,000/-
4	South 24 Parganas	DH & FW Samiti, South 24 Parganas	40,000/-
5	Bankura	DH & FW Samiti, Bankura	40,000/-
6	Coochbehar	DH & FW Samiti, Coochbehar	40,000/-
7	Birbhum	DH & FW Samiti, Birbhum	40,000/-
8	Paschim Medinipur	DH & FW Samiti, Paschim Medinipur	40,000/-
9	Darjeeling SMP	DH & FW Samiti, Darjeeling SMP	40,000/-
10	Purulia	DH & FW Samiti, Purulia	40,000/-
11	North 24 Parganas	DH & FW Samiti, North 24 Parganas	40,000/-
12	Purba Bardwan	DH & FW Samiti, Purba Bardwan	40,000/-
13	Malda	DH & FW Samiti, Malda	40,000/-
14	Nadia	DH & FW Samiti, Nadia	40,000/-
15	Hooghly	DH & FW Samiti, Hooghly	40,000/-
16	Dakshin Dinajpur	DH & FW Samiti, Dakshin Dinajpur	40,000/-
17	Purba Medinipur	DH & FW Samiti, Purba Medinipur	40,000/-
18	Alipurduar	DH & FW Samiti, Alipurduar	40,000/-
19	Uttar Dinajpur	DH & FW Samiti, Uttar Dinajpur	40,000/-
20	Rampurhat HD	DH & FW Samiti, Rampurhat	40,000/-
21	Basirhat HD	DH & FW Samiti, Basirhat	40,000/-
22	Jhargram	DH & FW Samiti, Jhargram	40,000/-
23	Nandigram	DH & FW Samiti, Nandigram	40,000/-
24	Diamond Harbour HD	DH & FW Samiti, Diamond Harbour	40,000/-
25	Paschim Bardhaman	DH & FW Samiti, Paschim Bardhaman	40,000/-
26	Bishnupur	DH & FW Samiti, Bishnupur	40,000/-
27	Kalimpong	DH & FW Samiti, Siliguri	40,000/-
<b>Total:</b>			<b>Rs.10,80,000/-</b>

3. The entire fund of Rs. 10,80,000/- (Ten lakh & eighty thousand) only is being released from the fund of NTCP for the above 27 Districts.
4. The Dy. CMOH-II of the district/ health district have to submit a short report with few photographs to the state HQ latest by 20<sup>th</sup> June, 2019.
5. The utilization will be reflected by the District Health & Family Welfare Samities in monthly FMR, submitted to the State FMG, NHM, WB.
6. The charge is debit able against the activity head, BCC/IEC Activities.
7. Senior Accounts Officer, NHM will act as the Drawing & Disbursing Officer for releasing the fund.
8. This has approval of the Mission Director, NHM & Secretary, Health & Family Welfare Department, Govt. of West Bengal.
9. All concerned are being informed.

  
 Addl. Mission Director, NHM  
 Govt. of West Bengal.  
 Date: 08.05.2019

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Copy forwarded for information & necessary action to the:

1. Director of Health Services, Deptt. of H&FW, Govt. of West Bengal, Swasthya Bhavan.
  2. Jt. DHS (NCD), Swasthya Saathi.
  3. Senior P.A to the Mission Director & Secretary, Deptt. of H&FW, Govt. of West Bengal, Swasthya Saathi.
  4. Director (FMG), Deptt. of H&FW, Govt. of West Bengal, Swasthya Bhavan.
  5. Senior Accounts Officer, NHM, Govt. of West Bengal
  6. DDHS (NCD-I), Swasthya Bhawan.
  7. ADHS (NCD-II), Swasthya Bhawan. Pl follow up with districts so that programme is held in an well organized way.
  8. State Consultant (NTCP), Swasthya Saathi.
  9. CMOH, Coochbehar/ Jalpiguri/ Darjeeling SMP/ Dakshin Dinajpur/ Murshidabad/ Birbhum/ Bankura/ Purulia/ Paschim Medinipur/ Howrah/ North 24 Parganas/ South 24 Pargans/ Alipurduar/ Uttar Dinajpur/ Malda/ Nadia/ Hooghly/ Purba Burdwan/ Purba Medinipur/Rampurhat/ Basirhat/ Jhargram/ Nandigram/ Paschim Bardhaman/ Diamond Harbour/ Bishnupur/ Kalimpong .
  10. Dy. CMOH-II, Coochbehar/ Jalpiguri/ Darjeeling SMP/ Dakshin Dinajpur/ Murshidabad/ Birbhum/ Bankura/ Purulia/ Paschim Medinipur/ Howrah/ North 24 Parganas/ South 24 Pargans/ Alipurduar/ Uttar Dinajpur/ Malda/ Nadia/ Hooghly/ Purba Burdwan/ Purba Medinipur/ Rampurhat/ Basirhat/ Jhargram/ Nandigram/ Paschim Bardhaman/ Diamond Harbour/ Bishnupur/ Kalimpong.
11. Office Copy.

  
 Addl. Mission Director, NHM  
 Govt. of West Bengal.