

OFFICE OF THE COMMISSIONER OF HEALTH AND FAMILY WELFARE AND MISSION
DIRECTOR (NHM) : TELANGANA : HYDERABAD

Rc. No.6408 /NTCP /NCD2022

Date 5 -22

Sub: National Tobacco Control program (NTCP) –Observation of World No Tobacco Day on May 31st To undertake following activities at district level
– Plan of Action Submitted – Initiate Action Plan Orders – Issued – Reg.

Ref: 1.GOI Operational Guidelines, NTCP
2.Note approval dated 16-5-22- by the CH&FW, MDNHM in file 6408/NTCP/NCD2022

Tobacco use is the leading cause of preventable death and kills half of its users prematurely it is also a key risk factor for major group of Non-communicable diseases cardiovascular disease, cancer, chronic respiratory disease, diabetes and other diseases including tuberculosis and neurological disorders. About 14% of all NCDs deaths among adults aged 30 years and over are attributable to tobacco.

Every year May 31st was observed as World No Tobacco Day globally. This year the World No Tobacco Day theme is (31st MAY, 2022) – “TOBACCO: THREAT TO OUR ENVIRONMENT”

The District Medical & Health Officers in the state are instructed to celebrate the “World No Tobacco Day on May 31st” in their respective districts with the participation of Police Officials, Enforcement squads, Supervisors and also conduct activities as appended below on coordination with line departments i.e Education, Municipal, Police.

Following are the suggestive activities/events to be carried out on the occasion of World No Tobacco Day 31st May 2022

Name of the Event	Timeli ne	Venue	Facilitator	Major-Activities/dur ation	Stakeholders	Num ber of Partic ipants
District Level co-ordination committee Meeting	Till 5 th June	DMHO and PO NCD decides	State NTCP (VHA1 & PGIMER, AIIMS Bibinagar) will provide technical support	PPT, action plan for Smoke free Districts	All senior officials as per the list of existing DLCC committee under chairpersonship of District collector	25
Multiple stakeholders trainings at each district	20 th May to 31 st may	DMHO and PO NCD decides	State NTCP cell, O/o CHFW, NHM	PPT, Group discussion, role plays A Half a day training	All officers of the districts not below the rank of SI (100 officers in batch). Will be able to understand the role of police by	50

					creating awareness through enforcement of law provisions with other stakeholders	
Run for Smoke free Telangana (WNTD)	On 31st May	DMHO and PO NCD decides	DPH office and The Union (material such as banners/posters etc will be provided by The Union)	Walk on road with banners/posters to sensitize the common men for making smoke free Hyderabad	District officials can plan accordingly. 200 to 300 participants can be involved	200-300
Extensive Raids	29th May	All Crowded Public Places, Markets, Bus stop etc.	Enforcement squad and Police Department			

To celebrate the World No Tobacco Day on May 31st, 2022 for District activities level Coordination Committee, Rs.5000/- to each per district is released, Trainings to Multiple stake holders(Police, education and Municipal, food safety) Rs 15,000 to each district and Rs 5,000/- per each districts for IEC Activities such as district specific issues and solutions for better health by reduction of Tobacco related health issues.

After completion of the program all the reports and SOEs of the World No Tobacco Day program shall be submitted to State NCD Cell O/o CHFW, TS, Hyderabad email.id: ntcpts@gmail.com along with the news paper clippings about the program.

In this connection, District Medical and Health Officer and Program Officer NCD are requested to take up the above activities On the occasion of world No Tobacco Day, the Top Performing Districts will be rewarded upon tobacco control activities in the districts

K. S. S. S.
Commissioner of Health &FW MD(NHM)

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The All the District Medical and Health Officer in the State.

The All the Program Officer NCD in the state