



GOVERNMENT OF WEST BENGAL
OFFICE OF DISTRICT MAGISTRATE & COLLECTOR
UTTAR DIAJPUR

Memo No: 025/c

Dated: 14-01-2019

NOTIFICATION


1. Whereas, In excess of 12 Lakhs people die every year due to tobacco use in India. According to the Global Adult Tobacco Survey conducted by Government of India and World Health Organization (WHO) (2009-10), prevalence of tobacco use among adults in West Bengal is 36.3% in comparison to the national average of 34.6%.
2. Whereas, in 2004 India has ratified World Health Organizations' Framework Convention on Tobacco Control (FCTC) and therefore obligated to uphold the provisions of the FCTC. Preamble of the FCTC recognised the need to be alert to any efforts by the tobacco industry to undermine or subvert tobacco control efforts and the need to be informed of activities of the tobacco industry that have a negative impact on tobacco control efforts. With Article 5.3 it states that "in setting and implementing their public health policies with respect to tobacco control Parties shall act to protect these [tobacco control] policies from commercial and other vested interests of the tobacco industry in accordance with national law."
3. Whereas, Section 2 of the Cigarettes and Other tobacco products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 (COTPA) states "it is hereby declared that it is expedient in the public interest that the Union should take under its control the tobacco industry.

Therefore, in the interest of public health and in order to deal with any kind of interference by Tobacco Industry (registered / local manufacturer/ Seller/ any person or organisation intended to act as representative of the same) in the implementation of provisions of Cigarette and Other Tobacco Product Act 2003 (COTPA) and any initiative taken or in consideration to reduce human consumption of any form of tobacco or any products intended to promote its use; you are requested to abide by the following guidelines-

1. The officials and employees of Government working under Uttar Dinajpur District Administration shall limit interactions with the tobacco industry and/or their representatives.
2. Meeting shall be conducted only in the event that is strictly necessary for the interest of the public and before the same it must be clarified that such interaction doesn't imply partnership, dialogue or collaboration and indicate it in writing to the tobacco industry that they should not mischaracterised the nature of the meeting. A transcript/detailed minute of the meeting's proceeding should be prepared. A voice recording of the meeting may be made to assist in preparing the transcript and further should be filed for record purposes
3. All are requested/advised not to participate in any tobacco industry activities, not even activities organised by any other agencies supported by tobacco industry.
4. All are also advised not to accept any direct/indirect/in-kind sponsorship/funding as a form of CSR support or in any other form, from any corporate or individual engaged in tobacco trade and commerce in order to implement any health or development initiative in the district of Uttar Dinajpur.

All are hereby requested to refer any cases related to this matter to the District Nodal Officer- District Tobacco Control Cell, Uttar Dinajpur as when necessary.


Chief Medical Officer of Health
Uttar Dinajpur

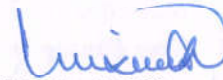

District Magistrate & Collector
Uttar Dinajpur

Memo No: 025/1(46)/c

Dated: 14-01-2019

Copy forwarded for kind information and taking necessary action to:

1. The Hon'able Sabhadhipati, Uttar Dinajpur Zilla Parishad
2. The Director of Health Services, Department of Health & Family Welfare, Govt. West Bengal
3. The Joint DHS (NCD), Department of Health & Family Welfare, Govt. West Bengal
4. The ADHS (NCD-II), Department of Health & Family Welfare, Govt. West Bengal
5. The Mission Director (NHM), Govt of WB, Dept of H&FW
6. The Principal, Raiganj Government Medical College and Hospital
7. The Superintendent of Police, Uttar Dinajpur
8. The Additional District Magistrate (Administration), Uttar Dinajpur
9. The Additional District Magistrate (Health), Uttar Dinajpur
10. The Additional District Magistrate (ZP), Uttar Dinajpur
11. The Additional Superintendent of Police, Uttar Dinajpur
12. The MSVP, Raiganj Government Medical College and Hospital, Uttar Dinajpur
13. The Dy. Superintendent of Police (HQ), Uttar Dinajpur
14. The Sub Divisional Officers, Raiganj and Islampur Sub Division, Uttar Dinajpur
15. The District Inspector of Schools (Secondary), Uttar Dinajpur
16. The District Inspector of Schools (Primary), Uttar Dinajpur
17. The District Programme Officer-Sarva Siksha Mission, Uttar Dinajpur
18. The District Programme Officer- ICDS, Department of Social Welfare, Uttar Dinajpur
19. The Regional Transport Officer, Uttar Dinajpur
20. The Commercial Tax Officer, Uttar Dinajpur
21. The District Information and Cultural Officer, Uttar Dinajpur
22. The Dy. Director of Agriculture (Admin), Officer, Uttar Dinajpur
23. The District Labour Officer, Uttar Dinajpur
24. The Dy. Labour Commissioner, Uttar Dinajpur
25. The District Controller, Food and Supply Department, Uttar Dinajpur
26. The Dy. Commissioner of Excise, Uttar Dinajpur
27. The Post Master, Uttar Dinajpur Head Post Office
28. The District Library Officer, Uttar Dinajpur
29. The Registrar, Uttar Dinajpur University, Uttar Dinajpur
30. The Swasthya Karmadhashya, Uttar Dinajpur Zilla Parishad
31. The Officer-in-Charge of Health, District Administration, Uttar Dinajpur
32. The Dy. CMOH-I, Uttar Dinajpur
33. The Dy. CMOH-II, Uttar Dinajpur
34. The Dy. CMOH-III, Uttar Dinajpur
35. The ZLO, Uttar Dinajpur
36. The DMCHO, Uttar Dinajpur
37. The ACMOHs (Sadar and Islampur), Uttar Dinajpur
38. The Executive Officer, _____ Municipality (All), Uttar Dinajpur
39. The DTO, Uttar Dinajpur
40. The Sabhapati, _____ Panchayat Samiti(all)
41. The BDO _____ Block(All)
42. The CDPO, _____ Block/Urban(All)
43. The SI of Schools _____ (All), Uttar Dinajpur
44. The Block Medical Officer of Health _____ (All), Uttar Dinajpur
45. The Head Master/ Mistress _____ High School, Uttar Dinajpur
46. The Head Master /Mistress, _____ High School, Uttar Dinajpur
47. The Divisional Railway Manager, Katihar
48. The Executive Director, Manbhumi Ananda Ashram Nityananda Trust (MANT)


Chief Medical Officer of Health
Uttar Dinajpur