# **GYTS Objectives**

The Global Youth Tobacco Survey (GYTS), a component of the Global Tobacco Surveillance System (GTSS), is a global standard for systematically monitoring youth tobacco use (smoking and smokeless) and tracking key tobacco control indicators.

GYTS is a cross-sectional, nationally representative school-based survey of students in grades associated with ages 13 to 15 years. GYTS uses a standard core questionnaire, sample design, and data collection protocol. It assists countries in fulfilling their obligations under the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) to generate comparable data within and across countries. WHO has developed MPOWER, a technical package of selected demand reduction measures contained in the WHO FCTC:



Monitor tobacco use & prevention policies

Protect people from tobacco smoke

Offer help to quit tobacco use

Warn about the dangers of tobacco

Enforce bans on tobacco advertising, promotion, & sponsorship

Raise taxes on tobacco

# **GYTS Methodology**

GYTS uses a global standardized methodology that includes a two-stage sample design with schools selected with a probability proportional to enrollment size. The classes within selected schools are chosen randomly and all students in selected classes are eligible to participate in the survey. The survey uses a standard core questionnaire with a set of optional questions that countries can adapt to measure and track key tobacco control indicators. The questionnaire covers the following topics: tobacco use (smoking and smokeless), cessation, secondhand smoke (SHS), pro- and anti-tobacco media messages and advertisements, access to and availability of tobacco products, and knowledge and attitudes regarding tobacco use. The questionnaire is self-administered; using paper sheets, it is anonymous to ensure confidentiality.

In Goa, the GYTS-4 was conducted in 2019 as part of national survey by the International Institute for Population Sciences (IIPS) under the Ministry of Health and Family Welfare (MoHFW). The overall response rate for Goa was 94.4%. A total of 2,076 students from 22 schools (Public-4; Private-18) participated in the survey. Of which, 1,844 students aged 13-15 years were considered for reporting.

# **GYTS-4 Highlights**

#### **TOBACCO USE**

- 2.1% of students 2.3% of boys and 1.8% of girls currently used any tobacco products.
- 1.4% of students 1.5% of boys and 1.2% of girls currently smoked tobacco.
- 0.7% of students 0.7% of boys and 0.7% of girls currently smoked cigarette.
- 0.8% of students 1.0% of boys and 0.5% of girls currently smoked *bidi*.
- 0.9% of students 0.9% of boys and 0.9% of girls currently used smokeless tobacco.

#### **CESSATION**

- 27% of students 28% of boys and 25% of girls tried to quit smoking in the past 12 months.
- 26% of current smokers wanted to quit smoking now.
- 12% of current users of smokeless tobacco tried to quit using in past 12 months.
- 31% of current users of smokeless tobacco wanted to quit now.

#### **SECONDHAND SMOKE**

- 2.8% of students were exposed to tobacco smoke at home.
- 17% of students were exposed to tobacco smoke inside enclosed public places.

### **ACCESS & AVAILABILITY**

- 49% of current cigarette smokers and 38% of current *bidi* smokers bought cigarettes/*bidis* from a store, *paan* shop, street vendor or vending machine.
- Among the current smokers who bought cigarette/bidi, 63% of cigarette smokers and 15% of bidi smokers were not refused because of their age.

#### **MEDIA**

- 41% of students noticed anti-tobacco messages in the mass media
- 26% of students noticed tobacco advertisements or promotions when visiting points of sale.

### **KNOWLEDGE & ATTITUDES**

- 74% of students thought other people's cigarette smoking is harmful to them.
- 75% of students favoured ban on smoking inside enclosed public places.

#### **SCHOOL POLICY**

- 100% of school heads 100% in rural and 100% in urban schools were aware of COTPA, 2003.
- 91% of school heads 92% in rural and 89% in urban schools were aware of the policy to display 'tobacco-free school' board.





# FACT SHEET GOA 2019

TO	DBACCO USE	Boys (%)	Girls (%)	Rural (%)	Urban (%)	Total (%)			
Any tobacco use¹ (smoked and/or smokeless)									
	Ever tobacco users <sup>2</sup>	11.9	6.5	10.4	7.7	9.3			
b.	Current tobacco users <sup>3</sup>	2.3	1.8	2.2	1.9	2.1			
Sm	oking tobacco <sup>4</sup>								
a.	Ever tobacco smokers	6.6	3.9	3.1	4.0	5.3			
b.	Current tobacco smokers	1.5	1.2	1.5	1.2	1.4			
Cig	garette								
a.	Ever cigarette users	3.5	1.8	3.2	1.9	2.7			
b.	Current cigarette users	0.7	0.7	0.8	0.6	0.7			
Bio	di								
a.	Ever bidi users	3.2	1.2	2.7	1.7	2.3			
b.	Current bidi users	1.0	0.5	0.8	0.8	0.8			
Sm	nokeless tobacco								
a.	Ever smokeless tobacco users	6.9	4.0	6.0	4.8	5.6			
b.	Current smokeless tobacco users	0.9	0.9	1.0	0.7	0.9			
c.	Ever users of paan masala <sup>5</sup> together with tobacco	1.8	0.9	1.5	1.3	1.4			
Su	sceptibility								
a.	Never cigarette smokers susceptible to cigarette use in future <sup>6</sup>	6.7	5.6	6.7	5.4	6.2			
Me	edian age of initiation (in years)								
a.	Cigarette	12.3	11.1	11.4	12.3	11.7			
b.	Bidi	12.8		13.6	12.4	13.3			
c.	Smokeless tobacco	11.3	9.1	11.4	11.3	11.3			
EI	LECTRONIC CIGARETTE <sup>7</sup>								
a.	Awareness about e-cigarette	22.4	21.6	21.2	23.3	22.0			
	Ever e-cigarette use	0.7	0.6	0.5	0.9	0.7			
CESSATION									
	oking tobacco								
	Ever tobacco smokers who quit in last 12 months <sup>8</sup>	11.8	0.0	6.2	11.4	7.7			
b.	Current tobacco smokers who tried to quit smoking in the past 12 months <sup>9</sup>	27.8	25.4	20.3	38.8	26.8			
c.	Current tobacco smokers who wanted to quit smoking								
	now <sup>9</sup>	46.1	0.0	17.2	43.2	26.4			
Sm	nokeless tobacco								
a.	Ever smokeless tobacco users who quit in last 12 months <sup>8</sup>	8.4	0.0	4.2	8.2	5.5			
b.	Current smokeless tobacco users who tried to quit tobacco in the past 12 months <sup>9</sup>	0.0	25.4	16.9	0.0	11.8			
c.	Current smokeless tobacco users who wanted to quit tobacco now <sup>9</sup>	26.2	36.5	24.3	46.4	31.0			
SE	CONDHAND SMOKE (SHS) <sup>10</sup>								
a.	Exposure to tobacco smoke at home/public place	27.8	29.2	31.2	24.1	28.4			
b.	Exposure to tobacco smoke at home	2.4	3.2	3.4	1.8	2.8			
c.	Exposure to tobacco smoke inside any enclosed public places <sup>11</sup>	15.7	18.4	19.1	13.7	17.0			
d.	Exposure to tobacco smoke at any outdoor public places <sup>12</sup>	22.5	23.6	25.1	19.8	23.0			
e.	Students who saw anyone smoking inside the school building or outside school property	19.5	16.8	18.3	18.0	18.2			

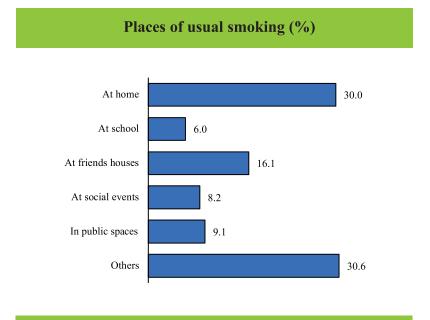
**Notes:** 1. Use of any form of tobacco, i.e. smoking, smokeless, and any other form of tobacco products; 2. Ever tried or experimented any form of tobacco even once; 3. Use of any form of tobacco in past 30 days; 4. Includes other form of smoking products in addit ion to cigarette and *bidi* such as *hookah*, cigars, cheroots, cigarillos, water pipe, *chillum*, *chutta*, *dhumti*; 5. Use of *paan* masala together with tobacco was asked directly as one of the categories of smokeless tobacco; 6. Susceptibility to future cigarette use includes those who answered "yes", or "maybe" to using tobacco products if one of their best friends offered it to them; 7. E-cigarette is part of Electronic Nicotine Delivery System (ENDS) and includes like devices and other emerging products; 8. Stopped using tobacco in past 12 months; 9. Refers to current tobacco users only; 10. Secondhand smoking or passive smoking refers to exposure to other people's smoking in past 7 days; 11. Refers to schools, hostels, shops, restaurants, movie theatres, public conveyances, gyms, sports arenas, airports, auditorium, hospital building, railway waiting room, public toilets, public offices, educational institutions, libraries, etc.; 12. Refers to playgrounds, sidewalks, entrances to buildings, parks, beaches, bus stops, market places, etc.; #. the value 0.0 represent prevalence of less than 0.05.

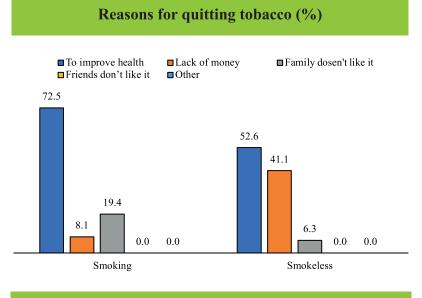
# FACT SHEET GOA 2019

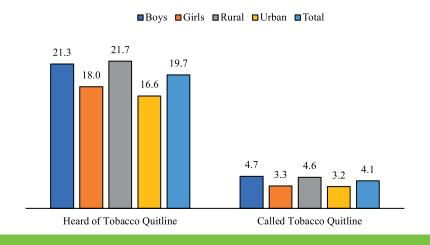
### A 1	A	CCESS AND AVAILABILITY	Boys (%)	Girls (%)	Rural (%)	Urban (%)	Total (%)			
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c.         Bidi: Store         58.6         0.0         46.5         50.0         48.9           d.         Bidi: Some other way         16.6         100.0         53.5         20.0         30.3           f.         Smokeless tobacco: Store         14.5         78.7         100.0         0.0         49.2         23.1           f.         Smokeless tobacco: Street vendor         57.8         0.0         0.0         49.2         23.1           g.         Current bid smokers who bought did from a store, paan shop or street vendor         55.2         0.0         12.3         80.0         37.6           Refused sale of cigarette         51.5         0.0         0.0         62.5         36.8           b.         Refused sale of cigarette         51.5         0.0         0.0         62.5         36.8           c.         Refused sale of smokeless tobacco         38.2         100.0         100.0         10.9         66.1           Bought cigarette bid id as individual sticks in past 30 days         a.         Cigarete         42.6         0.0         0.0         62.5         27.1           b.         Bid         49.7         0.0         0.0         60.0         41.6           MEDIA AND ANTI-TOBACCO MES			17.0	59.8	38.5	25.0				
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a. Refused sale of cigarette 51.5 0.0 0.0 0.0 62.5 36.8 b. Refused sale of bidi 77.1 100.0 100.0 70.0 85.3 c. Refused sale of smokeless tobacco 38.2 100.0 100.0 100.0 10.9 66.1 Bought cigarette/bidi as individual sticks in past 30 days a. Cigarette 42.6 0.0 0.0 0.0 62.5 27.1 b. Bidi 49.7 0.0 0.0 0.0 60.0 41.6 MEDIA AND ANTI-TOBACCO MESSAGES Anti-tobacco advertising in past 30 days a. Students who noticed anti-tobacco messages anywhere 4 65.0 63.1 64.9 62.8 64.1 b. Students who noticed anti-tobacco messages in the mass media 4 1.1 41.0 43.9 36.6 41.1 c. Students who noticed anti-tobacco messages anywhere 5 23.3 16.4 19.2 21.3 20.0 d. Students who noticed melath warnings on any tobacco 34.5 27.8 30.0 33.4 31.3 todacco advertising in past 30 days a. Students who noticed health warnings on any tobacco product/cigarette packages Tobacco advertising in past 30 days a. Students who noticed beauth warnings on any tobacco product/cigarette packages 5 25.9 25.8 28.0 22.5 25.9 todacts who saw anyone using tobacco on mass media 5 50.8 55.5 54.6 50.6 53.0 c. Students who saw anyone using tobacco on mass media 5 50.8 55.5 54.6 50.6 53.0 c. Students who noticed cigarette advertisements/promotions at point of sale 8 25.9 25.8 28.0 22.5 25.9 Anti-tobacco use during past 12 months 24.6 27.7 26.8 25.0 26.1 todacts who noticed past 12 months 5 24.6 27.7 26.8 25.0 26.1 todacts who noticed past 12 months 5 24.6 27.7 26.8 25.0 26.1 todacts who noticed past 12 months 5 24.6 27.7 26.8 25.0 26.1 todacts who thought it is difficult to quit once someone starts smoking tobacco use during past 12 months 5 24.6 27.7 26.8 25.0 26.1 todacts who thought other people's tobacco smoking is past 12 months 5 24.6 27.7 26.8 25.0 26.1 27.0 26.8 25.0 26.1 27.0 26.8 25.0 26.1 27.0 26.8 25.0 26.1 27.0 26.8 25.0 26.1 27.0 26.8 26.0 27.0 26.1 27.0 26.8 26.0 27.0 26.1 27.0 26.8 26.0 27.0 27.0 27.0 27.0 27.0 27.0 27.0 27	snop or street vendor									
b. Refused sale of bidi c. Refused sale of smokeless tobacco 38.2 100.0 100.0 10.0 10.9 66.1  Bought cigarette bidii as individual sticks in past 30 days a. Cigarette bidii as individual sticks in past 30 days a. Students who noticed anti-tobacco messages anywhere 4 65.0 63.1 64.9 62.8 64.1 b. Students who noticed anti-tobacco messages in the mass medial 41.1 41.0 43.9 36.6 41.1 c. Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings 6 34.5 27.8 30.0 33.4 31.3 20.0 fairs, concerts, community events or social gatherings 5 24.6 27.7 26.8 25.0 26.1 50.0 5.3 0.0 5.3 5.3 5.4 5.0 5.0 5.3 5.3 5.0 5.0 5.0 5.3 5.3 5.0 5.0 5.0 5.3 5.3 5.0 5.0 5.0 5.3 5.3 5.0 5.0 5.0 5.3 5.3 5.0 5.0 5.0 5.3 5.3 5.0 5.0 5.0 5.3 5.3 5.0 5.0 5.0 5.3 5.3 5.0 5.0 5.0 5.3 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.0 5.3 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0		~	51.5	0.0	0.0	62.5	36.8			
c. Refused sale of smokeless tobacco 38.2 100.0 100.0 10.0 10.9 66.1  Bought cigarette/bidi as individual sticks in past 30 days  a. Cigarette 42.6 0.0 0.0 0.0 62.5 27.1 b. Bidi 49.7 0.0 0.0 0.0 60.0 41.6  MEDIA AND ANTI-TOBACCO MESSAGES  Anti-tobacco advertising in past 30 days  a. Students who noticed anti-tobacco messages anywhere 4 11 41.0 43.9 36.6 41.1 c. Students who noticed anti-tobacco messages anywhere 4 11 41.0 43.9 36.6 41.1 c. Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings 5 27.8 30.0 33.4 31.3  Tobacco advertising in past 30 days  a. Students who noticed health warnings on any tobacco product/cigarette packages  Tobacco advertising in past 30 days  a. Students who saw anyone using tobacco on mass media 5 50.8 55.5 54.6 50.6 53.0 c. Students who saw anyone using tobacco on mass media 5 50.8 55.5 54.6 50.6 53.0  c. Students who were taught in class about harmful effects of tobacco use during past 12 months  KNOWLEDGE AND ATTITUBE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  d. Students who favoured ban on smoking at outdoor public places  SCHOOL POLICY ON TOBACCO USE <sup>19</sup> a. School heads aware of COTPA 2003  c. Schools followed 'tobacco-free school' guidelines  84.6 100.0 90.9		-								
Bought eigarette/bidi as individual sticks in past 30 days   42.6   0.0   0.0   62.5   27.1										
a. Cigarette 42.6 0.0 0.0 60.0 62.5 27.1 b. Bidi 49.7 0.0 0.0 60.0 62.5 27.1 b. Bidi 49.7 0.0 0.0 60.0 60.0 41.6 MEDIA AND ANTI-TOBACCO MESSAGES  Anti-tobacco advertising in past 30 days  a. Students who noticed anti-tobacco messages anywhere 65.0 63.1 64.9 62.8 64.1 b. Students who noticed anti-tobacco messages in the mass media 41.1 41.0 43.9 36.6 41.1 c. Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings 62.3 16.4 19.2 21.3 20.0 fairs, concerts, community events or social gatherings 62.3 16.4 19.2 21.3 20.0 fairs, concerts, community events or social gatherings 62.3 27.8 30.0 33.4 31.3 20.0 fairs, concerts, community events or social gatherings 63.4 27.8 30.0 33.4 31.3 20.0 fairs, concerts, community events or social gatherings 64.5 27.8 30.0 33.4 31.3 20.0 fairs, concerts, community events or social gatherings 65.5 27.8 30.0 33.4 31.3 20.0 fairs, concerts, community events or social gatherings 65.0 fairs 65.0 fairs fairs, concerts, community events or social gatherings 65.0 fairs fairs, concerts, community events or social gatherings 65.0 fairs fairs, concerts, community events fairs, concerts, community fairs, concerts, com			38.2	100.0	100.0	10.9	00.1			
MEDIA AND ANTI-TOBACCO MESSAGES   Santi-tobacco advertising in past 30 days   Students who noticed anti-tobacco messages anywhere   65.0   63.1   64.9   62.8   64.1   64.0   64.0   62.8   64.1   64.0   65.0   63.1   64.9   65.0   63.1   64.9   65.0   63.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   63.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   65.0   64.1   64.9   66.0   64.1   64.9   66.0   64.1   64.9   66.0   64.1   64.9   66.0   64.1   64.9   66.0   64.1   64.9   66.0   64.1   64.9   66.0   66.0   64.1   64.9   66.0   66.0   64.1   64.9   66.0   6			42.6	0.0	0.0	(2.5	27.1			
### MEDIA AND ANTI-TOBACCO MESSAGES  Anti-tobacco advertising in past 30 days  a. Students who noticed anti-tobacco messages anywhere <sup>14</sup> b. Students who noticed anti-tobacco messages in the mass media <sup>15</sup> c. Students who noticed anti-tobacco messages in the mass media <sup>16</sup> d. Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings <sup>16</sup> d. Students who noticed health warnings on any tobacco product/cigarette packages  **Tobacco advertising in past 30 days**  a. Students who saw tobacco advertisements anywhere <sup>17</sup> b. Students who saw anyone using tobacco on mass media <sup>15</sup> c. Students who saw anyone using tobacco on mass media <sup>15</sup> c. Students who saw anyone using tobacco on mass media <sup>15</sup> c. Students who noticed cigarette c. Students who noticed cigarette c. Students who noticed origarette c. Students who noticed origarette advertisements/promotions at point of sale <sup>18</sup> Anti-tobacco message a. Students who were taught in class about harmful effects of tobacco use during past 12 months  KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking at outdoor    public places  d. Students who favoured ban on smoking at outdoor    public places  d. Students who favoured ban on smoking at outdoor    public places  SCHOOL POLICY ON TOBACCO USE <sup>19</sup> a. School heads aware of COTPA <sup>20</sup> , 2003  b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003  c. Schools followed 'tobacco-free school' guidelines  **Total **0.5.0.** **Attitude of the COTPA, 2003  c. Schools followed 'tobacco-free school' guidelines  **Attitude of the CottPA, 2003  c. Schools followed 'tobacco-free school' guidelines  **Attitude of the CottPA, 2003  c. Schools followed 'tobacco-free school' guidelines  **Attitude of the CottPA, 2003  c. Schools followed 'tobacco-free school' guidelines										
Anti-tobacco advertising in past 30 days  a. Students who noticed anti-tobacco messages anywhere   65.0   63.1   64.9   62.8   64.1   b. Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings   23.3   16.4   19.2   21.3   20.0   d. Students who noticed health warnings on any tobacco product/cigarette packages  Tobacco advertising in past 30 days  a. Students who saw tobacco advertisements anywhere   7   65.4   70.6   69.4   65.5   67.9   b. Students who saw anyone using tobacco on mass media   5   50.8   55.5   54.6   50.6   53.0   c. Students who noticed cigarette advertisements anywhere   7   25.9   25.8   28.0   22.5   25.9    Anti-tobacco message  a. Students who saw anyone using tobacco on mass media   5   50.8   55.5   54.6   50.6   53.0   c. Students who noticed cigarette advertisements promotions at point of sale   8   25.9   25.8   28.0   22.5   25.9    Anti-tobacco message  a. Students who were taught in class about harmful effects of tobacco use during past 12 months  KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  d. Students who favoured ban on smoking at outdoor public places  SCHOOL POLICY ON TOBACCO USE   27.2   26.8   70.1   75.3   72.1    School heads aware of COTPA   2003   100.0   100.0   100.0    b. Schools followed 'tobacco-free school' guidelines   84.6   100.0   90.9			49.7	0.0	0.0	60.0	41.6			
a. Students who noticed anti-tobacco messages anywhere <sup>14</sup> 65.0 63.1 64.9 62.8 64.1 b. Students who noticed anti-tobacco messages in the mass media <sup>15</sup> 41.1 41.0 43.9 36.6 41.1 c. Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings <sup>16</sup> 23.3 16.4 19.2 21.3 20.0 d. Students who noticed health warnings on any tobacco product/cigarette packages  Tobacco advertising in past 30 days a. Students who saw tobacco advertisements anywhere <sup>17</sup> 65.4 70.6 69.4 65.5 67.9 b. Students who saw anyone using tobacco on mass media <sup>15</sup> 50.8 55.5 54.6 50.6 53.0 c. Students who noticed cigarette advertisements/promotions at point of sale <sup>18</sup> 25.9 25.8 28.0 22.5 25.9 Anti-tobacco message  a. Students who were taught in class about harmful effects of tobacco use during past 12 months 24.6 27.7 26.8 25.0 26.1 KNOWLEDGE AND ATTITUDE a. Students who thought it is difficult to quit once someone starts smoking tobacco b. Students who thought other people's tobacco smoking is harmful to them c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor 74.2 69.8 70.1 75.3 72.1 74.9 75.3 72.1 75.1 74.0 75.3 72.1 75.1 74.0 75.3 72.1 75.1 74.0 75.3 72.1 75.1 75.1 75.2 75.1 75.1 75.3 75.1 75.1 75.1 75.3 75.1 75.1 75.1 75.3 75.1 75.1 75.1 75.3 75.1 75.1 75.1 75.3 75.1 75.1 75.1 75.1 75.1 75.3 75.1 75.1 75.1 75.1 75.1 75.1 75.1 75.1										
b. Students who noticed anti-tobacco messages in the mass media <sup>15</sup> 41.1 41.0 43.9 36.6 41.1 c. Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings <sup>16</sup> 23.3 16.4 19.2 21.3 20.0 d. Students who noticed health warnings on any tobacco product/cigarette packages  Tobacco advertising in past 30 days  a. Students who saw tobacco advertisements anywhere <sup>17</sup> 65.4 70.6 69.4 65.5 67.9 b. Students who saw tobacco advertisements anywhere <sup>18</sup> 50.8 55.5 54.6 50.6 53.0 c. Students who saw anyone using tobacco on mass media <sup>15</sup> 50.8 55.5 54.6 50.6 53.0 c. Students who noticed cigarette advertisements/promotions at point of sale <sup>18</sup> 25.9 25.8 28.0 22.5 25.9 Anti-tobacco message  a. Students who were taught in class about harmful effects of tobacco use during past 12 months  KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor 74.2 69.8 70.1 75.3 72.1 74.9 public places  SCHOOL POLICY ON TOBACCO USE <sup>19</sup> a. School heads aware of COTPA <sup>20</sup> , 2003 100.0 100.0 100.0 100.0 5. Schools followed 'tobacco-free school' guidelines 84.6 100.0 90.9			65.0	(2.1	64.0	(2.0	64.1			
c. Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings for social gatherings fairs, concerts, community events or social gatherings fairs, concerts, community events on any tobacco and state and vertising in past 30 days  a. Students who saw tobacco advertisements anywhere for soles follows any anyone using tobacco on mass media follows follows follows follows and point of sale follows follows follows follows follows follows and point of sale follows fo										
fairs, concerts, community events or social gatherings   6			41.1	41.0	43.9	36.6	41.1			
Tobacco advertising in past 30 days  a. Students who saw tobacco advertisements anywhere <sup>17</sup> 65.4 70.6 69.4 65.5 67.9  b. Students who saw anyone using tobacco on mass media <sup>15</sup> 50.8 55.5 54.6 50.6 53.0  c. Students who noticed cigarette advertisements/promotions at point of sale <sup>18</sup> 25.9 25.8 28.0 22.5 25.9  Anti-tobacco message  a. Students who were taught in class about harmful effects of tobacco use during past 12 months  KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  C. Students who favoured ban on smoking at outdoor public places  School heads aware of COTPA <sup>20</sup> , 2003  c. Schools followed 'tobacco-free school' guidelines  34.3 27.6 55.4 66. 50.6 53.0  25.9 25.8 28.0 22.5 25.9  26.1 27.7 26.8 25.0 26.1  26.1 27.7 26.8 25.0 26.1  27.7 26.8 25.0 26.1  28.0 27.7 26.8 25.0 26.1  29.0 27.7 26.8 25.0 26.1  29.0 20.1 20.1 20.1 20.1 20.1 20.1  20.1 20.1 20.1 20.1 20.1 20.1 20.1  20.2 20.2 20.2 20.1 20.1 20.1 20.1  20.3 21.2 20.2 20.2 20.1 20.1  20.4 20.2 20.2 20.2 20.2 20.1  20.5 20.6 20.1 20.1 20.1 20.1 20.1 20.1  20.5 20.6 20.6 20.1 20.1 20.1 20.1 20.1  20.5 20.6 20.6 20.1 20.1 20.1 20.1 20.1  20.5 20.6 20.6 20.1 20.1 20.1 20.1 20.1  20.5 20.6 20.6 20.1 20.1 20.1 20.1 20.1 20.1  20.5 20.6 20.6 20.1 20.1 20.1 20.1 20.1 20.1 20.1  20.5 20.6 20.6 20.1 20.1 20.1 20.1 20.1 20.1 20.1 20.1		fairs, concerts, community events or social gatherings <sup>16</sup>	23.3	16.4	19.2	21.3	20.0			
Tobacco advertising in past 30 days	d.		34.5	27.8	30.0	33.4	31.3			
b. Students who saw anyone using tobacco on mass media 15   c. Students who noticed cigarette advertisements/promotions at point of sale 18    Anti-tobacco message  a. Students who were taught in class about harmful effects of tobacco use during past 12 months    KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco    b. Students who thought other people's tobacco smoking is harmful to them    c. Students who favoured ban on smoking inside enclosed public places    d. Students who favoured ban on smoking at outdoor public places    SCHOOL POLICY ON TOBACCO USE 19  a. School heads aware of COTPA 20, 2003    b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003    c. Schools followed 'tobacco-free school' guidelines    Students who favoured 'tobacco-free school' guidelines    Students who favoured 'tobacco-free school' guidelines    Students who favoured ban on smoking at outdoor    74.2    84.6    100.0    100.0    90.9	To									
b. Students who saw anyone using tobacco on mass media 15 c. Students who noticed cigarette advertisements/promotions at point of sale 18 25.9 25.8 28.0 22.5 25.9  Anti-tobacco message a. Students who were taught in class about harmful effects of tobacco use during past 12 months 24.6 27.7 26.8 25.0 26.1  KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco b. Students who thought other people's tobacco smoking is harmful to them c. Students who favoured ban on smoking inside enclosed public places d. Students who favoured ban on smoking at outdoor public places  SCHOOL POLICY ON TOBACCO USE 19 a. School heads aware of COTPA 20, 2003 b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003 c. Schools followed 'tobacco-free school' guidelines  Students who favoured 'tobacco-free school' guidelines  50.8 55.5 54.6 50.6 50.6 53.0 25.9 25.8 28.0 22.5 25.9 25.9 25.8 28.0 22.5 25.9 25.9 25.8 28.0 22.5 25.9 26.8 25.0 26.1 26.1 26.1 26.1 26.1 26.1 26.1 26.1	a.	Students who saw tobacco advertisements anywhere <sup>17</sup>	65.4	70.6	69.4	65.5	67.9			
c. Students who noticed cigarette advertisements/promotions at point of sale <sup>18</sup> Anti-tobacco message  a. Students who were taught in class about harmful effects of tobacco use during past 12 months  KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  SCHOOL POLICY ON TOBACCO USE'  a. School heads aware of COTPA <sup>20</sup> , 2003  b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003  c. Schools followed 'tobacco-free school' guidelines  25.9  25.8  28.0  22.5  25.9  25.8  28.0  22.5  25.9  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.0  26.1  27.0  27.0  27.0  28.0  29.0  2	b.	•	50.8	55.5	54.6	50.6	53.0			
Anti-tobacco message  a. Students who were taught in class about harmful effects of tobacco use during past 12 months  KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  SCHOOL POLICY ON TOBACCO USE'9  a. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003  c. Schools followed 'tobacco-free school' guidelines  24.6  27.7  26.8  25.0  26.1  27.7  26.8  27.7  26.8  25.0  26.1  27.7  26.8  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  27.7  26.8  25.0  26.1  26.8  27.7  26.8  25.0  26.1  27.0  26.8  27.7  26.8  25.0  26.1  26.8  27.7  26.8  25.0  26.1  26.8  27.7  26.8  25.0  26.1  26.8  27.7  26.8  27.7  26.8  25.0  26.1  26.8  27.7  26.8  25.0  26.1  26.8  27.7  26.8  27.7  26.8  25.0  26.1  26.8  27.7  26.8  25.0  26.1  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.0  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.0  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.0  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.0  26.8  27.0  26.8  27.0  26.8  27.0  26.8  27.0  26.8  26.8  27.0  26.8  26.8  27.0  26.8  27.0  26.8  26.8  27.0  26.8  26.8  27.0  26.8  27.0  26.8  26.8  27.0  26.8  27.0  26.8  27.0  26.8  27.0	c.		25.9		28.0	22.5				
a. Students who were taught in class about harmful effects of tobacco use during past 12 months  KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  SCHOOL POLICY ON TOBACCO USE'9  a. School heads aware of COTPA <sup>20</sup> , 2003  b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003  c. Schools followed 'tobacco-free school' guidelines  24.6  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  25.0  26.1  27.7  26.8  27.7  26.8  25.0  26.1  27.7  26.8  27.7  26.8  25.0  26.1  27.7  26.8  27.7  26.8  25.0  26.1  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  27.7  26.8  25.0  26.1  27.7  26.8  27.7  26.8  25.0  26.1  27.3  26.1  27.3  28.4  29.9  20			25.5	25.0	20.0	22.5	23.5			
of tobacco use during past 12 months  KNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  75.3  74.4  74.1  76.1  74.9  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1		8								
EXNOWLEDGE AND ATTITUDE  a. Students who thought it is difficult to quit once someone starts smoking tobacco  b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  75.3 74.4 74.1 76.1 74.9  75.3 74.2 69.8 70.1 75.3 72.1  SCHOOL POLICY ON TOBACCO USE <sup>19</sup> a. School heads aware of COTPA <sup>20</sup> , 2003 100.0 100.0  b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003  c. Schools followed 'tobacco-free school' guidelines 84.6 100.0 90.9	a.		24.6	27.7	26.8	25.0	26.1			
starts smoking tobacco  b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  75.3  74.4  74.1  76.1  74.9  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  75.5  74.0  75.3  75.1  76.1	K									
b. Students who thought other people's tobacco smoking is harmful to them  c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  75.3  74.4  74.1  76.1  74.9  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  70.1  70.1	a.		33.4	31.2	31.9	33.1	32.4			
c. Students who favoured ban on smoking inside enclosed public places  d. Students who favoured ban on smoking at outdoor public places  75.3  74.4  74.1  76.1  74.9  74.9  75.3  72.1  SCHOOL POLICY ON TOBACCO USE <sup>19</sup> a. School heads aware of COTPA <sup>20</sup> , 2003  b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003  c. Schools followed 'tobacco-free school' guidelines  75.3  74.4  74.1  76.1  76.1  74.9  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  72.1  75.3  70.1  75.3  72.1  75.3  70.1  75.3  70.1  75.3  70.1  75.3  70.1	b.	Students who thought other people's tobacco smoking is	72.3	75.5	74.0	73.6	73.8			
d. Students who favoured ban on smoking at outdoor public places  74.2 69.8 70.1 75.3 72.1  SCHOOL POLICY ON TOBACCO USE <sup>19</sup> a. School heads aware of COTPA <sup>20</sup> , 2003 100.0 100.0 100.0  b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003  c. Schools followed 'tobacco-free school' guidelines 84.6 100.0 90.9	c.	Students who favoured ban on smoking inside enclosed	75.3	74.4	74.1	76.1	74.9			
a. School heads aware of COTPA <sup>20</sup> , 2003 100.0 100.0 100.0 b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003 38.5 11.1 27.3 c. Schools followed 'tobacco-free school' guidelines 84.6 100.0 90.9	d.	Students who favoured ban on smoking at outdoor	74.2	69.8	70.1	75.3	72.1			
<ul> <li>a. School heads aware of COTPA<sup>20</sup>, 2003</li> <li>b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003</li> <li>c. Schools followed 'tobacco-free school' guidelines</li> <li>100.0</li> <li>100.0</li> <li>100.0</li> <li>27.3</li> <li>84.6</li> <li>100.0</li> <li>90.9</li> </ul>	SC	•								
<ul> <li>b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003</li> <li>c. Schools followed 'tobacco-free school' guidelines</li> <li>38.5</li> <li>11.1</li> <li>27.3</li> <li>84.6</li> <li>100.0</li> <li>90.9</li> </ul>					100.0	100.0	100.0			
c. Schools followed 'tobacco-free school' guidelines 84.6 100.0 90.9	b.	Schools authorized by the state government to collect			38.5	11.1	27.3			
	c.				84.6	100.0	90.9			
			board							

Notes: 13. Refers to source of obtaining tobacco products by current users at the time of last use in past 30 days and the two major sources are given here, therefore, these two figures may not add upto 100% as there are other sources; 14. Includes any form of mass media, fairs, concerts, sporting, community events or social gatherings, tobacco products packages and taught in class; 15. Mass media includes television, radio, internet, billboards, posters, newspapers, magazines, movies, etc.; 16. Social events include sports events, fairs, concerts, community events, social gatherings etc.; 17. Includes any form of media or point of sale; 18. Point of Sale includes any stores, grocery shops, *paan* shops etc.; 19. Unit of analysis is the school (unweighted); 20. Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.

# **GYTS-4** | GLOBAL YOUTH TOBACCO SURVEY







Ever used or ever heard about Tobacco Quitline (%)