



Government of West Bengal
Office of the District Magistrate
Nadia

Memo No. 684 /H.S.

Date: 23/05/2018

To

Subject: Declaring Public Places under Nadia District Administration's Area-Smoke-free.

The Cigarette and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 was enacted in May 2003 essentially to discourage the consumption of cigarettes and other tobacco products and to protect youth and the general population from the harmful effects of tobacco use. This act is applicable to the entire country.

Section 4 of COTPA prohibits smoking in public places. Public places as defined under COTPA and are abide by the law to comply with the provisions of Section 4 of COTPA.

It is commonly seen that tobacco products are being sold and consumed in the public places in the District, this is against the law and it is also against for the improving health of the people.

Nadia District Administration is committed for the strict implementation of tobacco control legislation in the district, declaring all public places smoke free is one of the important strategies. In order to ensure the smoke free public places, following steps may be ensured at your level.

1. Display the "No Smoking" signage prominently at the entrance, and additionally displaying at every entrance, every floor in addition to other conspicuous places within the public place
2. The signages must be in English or in Bangla
3. Displays the name of the person at just below the signage to whom a complaint may be made. The specifications of signage is annexed.

P.T.O.


4. Ensure that no smoking aids like ashtrays or lighters (used for smoking purpose) are present in public places.
5. Ensure that nobody (faculties, staff, patients and visitors) use any form of tobacco (smoking and smokeless) in the whole campus including canteens.
6. Ensure that no tobacco products are being sold or offered in the whole campus including the canteen.
7. Ensure random checking at the probable points of violation especially during the peak hours.

It is further added that under the law (*copies attached for references*), the head of institution or designated officer are authorised to impose fine on a person of Rs. 200/- who used tobacco products in the institute's campus including the canteen.

It is essential that all necessary steps are taken to implement Section 4 of COTPA. Ensure that the display of specified signage under COTPA is must, even if you don't come across any visible violation in the campus. Eliminating the violations, complying with the law and making a health care facilities and offices a "Smoke free" is a specific responsibility of a head/incharge.

Status of the action may kindly be shared with the office of undersigned within 45 days of receipt of this letter. District Tobacco Control Cell may be contacted for technical support which you may need.

Yours Sincerely


District Magistrate
Nadia

Memo No. 684/1(50) /H.S.

Date: 23/05/2018

Copy forwarded for kind information and taking necessary action to:

1. The Sabhadhipati, Nadia Zilla Parishad
2. The Principal Secretary, Govt of WB, Deptt of H&FW
3. The Mission Director (NHM), Govt of WB, Deptt of H&FW
4. The Superintendent of Police, Nadia
5. The Additional District Magistrate (ZP)
6. The Additional District Magistrate, (G)
7. The DSP (Admin), Nadia
8. The Regional Transport Officer, Nadia
9. The Commercial Tax Officer, Nadia
10. The Superintendent of Excise, Nadia
11. The Officer in Charge of Health, Nadia

P.T.O

12. All SDOs
13. The District Inspector of Schools (Secondary), Nadia
14. The District Inspector of Schools (Primary), Nadia
15. The District Information and Cultural Affairs Officer, Nadia
16. The Assistant Labour Commissioner- Nadia
17. The Principal Agricultural Officer, Nadia
18. DPO- ICDS, Nadia
19. DPO- SSM, Nadia
20. The CMOH, Nadia
21. The Dy. Chief Medical Officer of Health-I, Nadia
22. The Dy. Chief Medical Officer of Health-II, Nadia
23. The Dy. Chief Medical Officer of Health-III, Nadia
24. The Registrar, Kalyani University, Nadia
25. The Station Master, Krishnanagar Railway Station, Nadia
26. All ACMOHs
27. The Executive Officer Krishnanagar Municipality, Nadia
28. The Executive Officer, Nabadwip Municipality, Nadia
29. The Executive Officer Chakdaha Municipality, Nadia
30. The Executive Officer Kalyani Municipality, Nadia
31. The Executive Officer Gayespur Municipality, Nadia
32. The Executive Officer Haringhata Municipality, Nadia
33. The Executive Officer Shantipur Municipality, Nadia
34. The Executive Officer Ranaghat Municipality, Nadia
35. The Executive Officer Birnagar Municipality, Nadia
36. The Executive Officer Taherpur Municipality, Nadia
37. The Executive Officer Cooper's Camp Municipality, Nadia
38. The Principal....., Nadia
39. The Principal,, Nadia
40. The HM,School, Nadia
41. The HM,School, Nadia
42. The Senior Post Master, Nadia Head Post Office
43. District Library Officer, Nadia
44. The G.M, District Industries Centre, Nadia
45. The Executive Director, MANT, Kolkata
46. The Sabhapati, _____ Panchayat Samiti(all)
47. The BDO _____ Block(All)
48. The BMOH/MOIC, _____ BPHC/RH(all)
49. The CDPO, _____ Block/Urban(all)
50. The SI of Schools _____ (all)


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