



Government of West Bengal
Office of the District Magistrate
Nadia

Memo No. 681 /H.S.

Date: 23/05/2018

NOTIFICATION


1. Whereas, In excess of 12 lacs people die every year due to tobacco use in India. **According to the Global Adult Tobacco Survey conducted by Government of India and World Health Organization (WHO),** prevalence of tobacco use among adults in West Bengal is **36.3% in comparison to the national average of 35%.**
2. Whereas, in 2004 India has ratified World Health Organizations' **Framework Convention on Tobacco Control (FCTC)** and therefore obligated to uphold the provisions of the FCTC. Preamble of the FCTC recognised the need to be alert to any efforts by the tobacco industry to undermine or subvert tobacco control efforts and the need to be informed of activities of the tobacco industry that have a negative impact on tobacco control efforts. With Article 5.3 it states that "in setting and implementing their public health policies with respect to tobacco control Parties shall act to protect these [tobacco control] policies from commercial and other vested interests of the tobacco industry in accordance with national law."
3. Whereas, **Section 2 of the Cigarettes and Other tobacco products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 (COTPA)** states "it is hereby declared that it is expedient in the public interest that the Union should take under its control the tobacco industry.

Therefore, in the interest of public health and in order to deal with any kind of interference by Tobacco Industry (registered / local manufacturer/ Seller/ any person or organisation intended to act as representative of the same) in the implementation of provisions of Cigarette and Other Tobacco Product Act 2003 (COTPA) and any initiative taken or in consideration to reduce human consumption of any form of tobacco or any products intended to promote its use; you are requested to abide by the following guidelines-

P.T.O.

1. The officials and employees of Government working under Nadia district administration shall limit interactions with the tobacco industry and/or their representatives.
2. Meeting shall be conducted only in the event that is strictly necessary for the interest of the public and before the same is must be clarified that such interaction doesn't imply partnership, dialogue or collaboration and indicate it in writing to the tobacco industry that they should not mischaracterise the nature of the meeting. A transcript/detailed minute of the meeting's proceeding should be prepared. A voice recording of the meeting may be made to assist in preparing the transcript and further should be filed for record purposes
3. All are requested/advised not to participate in any tobacco industry activities, not even activities organised by any other agencies supported by tobacco industry.
4. All are also advised not to accept any direct/indirect/in-kind sponsorship/funding as a form of CSR support or in any other form, from any corporate or individual engaged in tobacco trade and commerce in order to implement any health or development initiative in the district of Bankura.

All are hereby requested to refer any cases related to this matter to the **District Nodal Officer- Tobacco Control, Nadia** as and when necessary.


District Magistrate
Nadia

Memo No. 681/1(50)/H.S.

Date: 23/05/2018


Copy forwarded for kind information and taking necessary action to:

1. The Sabhadhipati, Nadia Zilla Parishad
2. The Principal Secretary, Govt of WB, Deptt of H&FW
3. The Mission Director (NHM), Govt of WB, Deptt of H&FW
4. The Superintendent of Police, Nadia
5. The Additional District Magistrate (ZP)
6. The Additional District Magistrate, (G)
7. The DSP (Admin), Nadia

8. The Regional Transport Officer, Nadia
9. The Commercial Tax Officer, Nadia
10. The Superintendent of Excise, Nadia
11. The Officer in Charge of Health, Nadia
12. All SDOs
13. The District Inspector of Schools (Secondary), Nadia
14. The District Inspector of Schools (Primary), Nadia
15. The District Information and Cultural Affairs Officer, Nadia
16. The Assistant Labour Commissioner- Nadia
17. The Principal Agricultural Officer, Nadia
18. DPO- ICDS, Nadia
19. DPO- SSM, Nadia
20. The CMOH, Nadia
21. The Dy. Chief Medical Officer of Health-I, Nadia
22. The Dy. Chief Medical Officer of Health-II, Nadia
23. The Dy. Chief Medical Officer of Health-III, Nadia
24. The Registrar, KalyaniUniversity, Nadia
25. The Station Master, Krishnanagar Railway Station, Nadia
26. All ACMOHs
27. The Executive Officer KrishnanagarMunicipality, Nadia
28. The Executive Officer, Nabadwip Municipality, Nadia
29. The Executive Officer ChakdahaMunicipality, Nadia
30. The Executive Officer KalyaniMunicipality, Nadia
31. The Executive Officer GayespurMunicipality, Nadia
32. The Executive Officer HaringhataMunicipality, Nadia
33. The Executive Officer ShantipurMunicipality, Nadia
34. The Executive Officer RanaghatMunicipality, Nadia
35. The Executive Officer BirnagarMunicipality, Nadia
36. The Executive Officer TaherpurMunicipality, Nadia
37. The Executive Officer Cooper's Camp Municipality, Nadia
38. The Principal....., Nadia
39. The Principal,, Nadia
40. The HM,School, Nadia
41. The HM,.....School, Nadia
42. The Senior Post Master, Nadia Head Post Office

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43. District Library Officer, Nadia
44. The G.M, District Industries Centre, Nadia
45. The Executive Director, MANT, Kolkata
46. The Sabhapati, _____ Panchayat Samiti(all)
47. The BDO _____ Block(All)
48. The BMOH/MOIC, _____ BPHC/RH(all)
49. The CDPO, _____ Block/Urban(all)
50. The SI of Schools _____ (all)


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