



Government of Jammu and Kashmir

OFFICE OF THE DISTRICT MAGISTRATE KULGAM

Email: dckulgam-jk@gov.in

Phone: 01931-260500, Fax: 01931-260499

Subject: - Enforcement of Smoking-Free Zones in Government and Private Establishments

Circular

Whereas for safeguarding the well-being of all individuals in our society, the District Administration, Kulgam, is hereby implementing a mandate to declare all government and private establishments as smoking-free zones. This decision is aimed at safeguarding the well-being of all individuals, including employees, visitors, and customers, by providing smoke-free environment.

Enforcement of Smoking Free Zones in both Government and Private establishments is mandated under the Cigarettes and Other Tobacco Products Act (COTPA) of 2003 which prohibits smoking in public places and restricts the advertisement and promotion of tobacco products. To ensure compliance in both sectors, it is crucial to have clear signage indicating no-smoking zones, outlining the penalties for violation, and conducting periodic checks for adherence.

In Government establishments, designated officials should monitor and enforce smoking-free policies, imposing fines on violators as per the Act. Further educating employees and visitors about the harmful effects of smoking and the benefits of maintaining smoke-free environments can help create a culture of compliance in these establishments.

In private establishments, the responsibility falls on the management to enforce smoking regulations. This may involve updating company policies, training staff on enforcement procedures, and taking appropriate disciplinary action against individuals who violate smoking-free rules.

Collaboration between government agencies and private organizations is essential to create a comprehensive enforcement strategy that upholds the objectives of the COTPA Act. By consistently enforcing smoking-free zones, we can protect public health, reduce exposure to secondhand smoke, and promote a healthier and more productive environment for all.

Therefore, it is impressed upon the government and private establishments, to comply with this directive and ensure strict enforcement of no-smoking policies within their premises.

We urge all residents to support this initiative and help us in promoting a culture of health and wellness in our district. Together, we can make a positive impact on the well-being of our community. It is important for the collective health and prosperity of our society that we work together to create a cleaner and healthier environment for all.

Om
**Addl. District Magistrate
Kulgam**

Date: 04/04/2024

No. ADMK/PA/2024-2025/82-124

04/04/24

Copy to the: -

1. Divisional Commissioner Kashmir for favor of kind information
2. Director Health Services Kashmir for favor of kind information
3. Superintendent of Police Kulgam for favor of kind information
4. Divisional Nodal Officer NTCP Kashmir for favor of kind information
5. _____ for favor of information and necessary action.