

प्रेषक,

शिक्षा निदेशक (बेसिक)

उ०प्र०, लखनऊ।

सेवा में,

जिला बेसिक शिक्षा अधिकारी,

समस्त जनपद, उ०प्र०।

पत्रांक: शि०नि०(बे०)/नियोजन/ 21331-408

/2026-27 दिनांक: 03/7/ जून, 2026

विषय:- तम्बाकू मुक्त शिक्षण संस्थानों का पंजीकरण नशा मुक्त विद्यालय पोर्टल पर कराये जाने के सम्बन्ध में।

महोदय,

उपर्युक्त विषयक पुलिस महानिरीक्षक, एन्टी नारकोटिक्स टास्क फोर्स, उ०प्र०, लखनऊ के पत्रांक: DG-VII-ANTF(NCORD MEETING)/2022/08(5) दिनांक: 19 जून, 2026 का सन्दर्भ ग्रहण करने का कष्ट करें, जो मुख्य सचिव, उत्तर प्रदेश शासन की अध्यक्षता में दिनांक: 22 जून, 2026 को आहूत बैठक के सम्बन्ध में है। उक्त बैठक में अवगत कराया गया है कि स्कूल शिक्षा एवं साक्षरता विभाग, शिक्षा मंत्रालय, भारत सरकार द्वारा तम्बाकू मुक्त शिक्षण संस्थानों हेतु 'नशा मुक्त विद्यालय पोर्टल' का शुभारंभ किया है। उक्त पोर्टल पर विद्यालयों का पंजीकरण किया जाना है तथा विद्यालयों का स्वमूल्यांकन किया जाना है।

नशा मुक्त भारत अभियान के सम्बन्ध में निदेशालय के पत्रांक: शि०नि०(बे०)/नियोजन/ 18900-76/2026-27 दिनांक: 24 जून, 2026 एवं अन्य पत्रों/दूरभाष के माध्यम से भी आपको समय-समय पर निर्देशित किया जा रहा है।

अतः उपर्युक्त के सम्बन्ध में शासन स्तर पर हुयी उक्त बैठक में दिये गये निर्देशों के क्रम में तम्बाकू मुक्त शिक्षण संस्थानों का उक्त पोर्टल पर पंजीकरण कराये जाने एवं स्वमूल्यांकन किये जाने हेतु गाइडलाइंस संलग्न कर इस निर्देश के साथ प्रेषित है कि यथाशीघ्र बेसिक शिक्षा विभाग के अधीन संचालित विद्यालयों का पंजीकरण उक्त पोर्टल पर कराते हुए स्वमूल्यांकन की कार्यवाही कराते हुए कृत कार्यवाही की आख्या इस कार्यालय को प्रेषित करने का कष्ट करें।

संलग्नक: उक्तवत्।

पोर्टल लिंक: <https://tofei.education.gov.in>

भवदीय,

 3.7.2026

(अनिल भूषण चतुर्वेदी)

शिक्षा निदेशक (बेसिक)

✓ उ०प्र०, लखनऊ।

पृ०सं०: शि०नि०(बे०)/नियोजन/

21331-408

/2026-27 तददिनांक।

उक्त की प्रतिलिपि निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित:-

1. महानिदेशक स्कूल शिक्षा, उ०प्र०, लखनऊ।
2. सचिव, उ०प्र० बेसिक शिक्षा परिषद, प्रयागराज।

 3.7.2026

(अनिल भूषण चतुर्वेदी)

शिक्षा निदेशक (बेसिक)

✓ उ०प्र०, लखनऊ।



Department of School Education & Literacy  
Ministry of Education, Government of India



Nasha Mukta  
Vidyalaya

THREE-YEAR ACTION PLAN (2026-2029)

# NASHA MUKT VIDYALAYA

## Creating a Healthy & Safe Learning Environment

Nasha Mukta Vidyalaya initiative aims to promote a tobacco-free environment in schools and educational institutions to protect students and staff from the harmful effects of tobacco use and exposure and build a healthier future.



### KEY BENEFITS & REASONS TO PARTICIPATE



Ensure a  
Healthy & Safe  
Learning  
Environment



Prevent Early  
Tobacco Use  
Among  
Students



Enhance  
Institutional  
Performance &  
Accountability



Strengthen  
Institutional  
Leadership & Social  
Responsibility



Contribute to  
a Healthier,  
Tobacco-Free  
India

Join the Initiative

**TODAY!**

Be a part of the change.

Create a **Tobacco-Free Future** for Students.

Join Nasha Mukta  
Vidyalaya







<https://tofei.education.gov.in>

## USER GUIDE - NASHA MUKT VIDYALAYA PORTAL

### STEP 01



#### USER REGISTRATION



- ✓ Sign up using UDISE Code and Registered Mobile Number



- ✓ Verify School Information



- ✓ Set your Password



### STEP 02



#### LOGIN



- ✓ Login using UDISE Code and Password

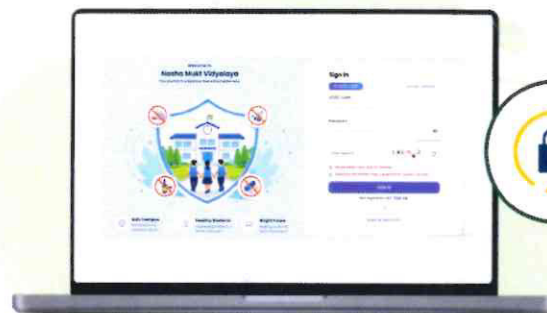
OR



- ✓ Access via OTP-based Login



- ✓ Navigate to the Self-Evaluation Questionnaire



### STEP 03



#### COMPLETE SELF-EVALUATION



- ✓ Fill the accurate information in the given ToFEI criteria



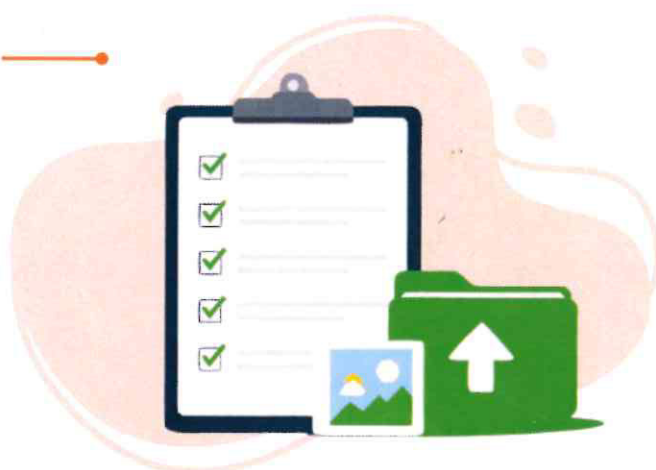
- ✓ Upload supporting images/documents wherever required



- ✓ Carefully review all entered details



- ✓ Submit the form



#### FINAL STEP



RECEIVE YOUR  
**SCORE**  
BASED ON COMPLIANCE

Your score reflects your institution's commitment towards creating a Tobacco-Free educational environment.







## Key Activities under ToFEI



### Display of Tobacco-Free Signages

Educational institutions are required to display "Tobacco Free Area" and "No Smoking Area" signages at prominent places such as entrances, notice boards, staircases and libraries. These signages help create awareness and clearly communicate that tobacco use inside the campus is prohibited.



### Tobacco-Free Educational Institution Board at Entrance

A dedicated "Tobacco Free Educational Institution" board must be installed outside the institution near the entrance or boundary wall. The signage informs the public that sale of tobacco products within 100 yards of the institution is prohibited under law.



### Clean and Tobacco-Free Premises

Schools and colleges should ensure that there is no evidence of tobacco use within the campus, such as cigarette butts, gutka or tobacco pouches, or spitting spots. Regular monitoring and cleanliness drives help maintain a healthy environment for students and staff.



### Awareness Materials on Harms of Tobacco

Posters, charts, wall paintings and awareness materials highlighting the harmful effects of tobacco should be displayed across the campus. These visual messages help educate students and encourage healthy lifestyle choices.



### Organising Tobacco Control Activities

Educational institutions are encouraged to organise awareness activities such as pledge ceremonies, poster competitions, debates, rallies, street plays and quizzes on tobacco control. These activities help students actively participate in spreading awareness against tobacco use.



### Nomination of Tobacco Monitors

Institutions should nominate teachers, staff members and selected students as "Tobacco Monitors" to oversee compliance with ToFEI guidelines. These monitors play an important role in awareness generation, reporting violations and supporting tobacco-free initiatives in the campus.



### Inclusion of "No Tobacco Use" in Code of Conduct

Educational institutions should include "No Tobacco Use" provisions in their official code of conduct. This ensures that students, staff, parents and visitors understand that use, promotion or sponsorship of tobacco products is not permitted in any form within the institution.



### Marking of 100-Yard Tobacco-Free Zone

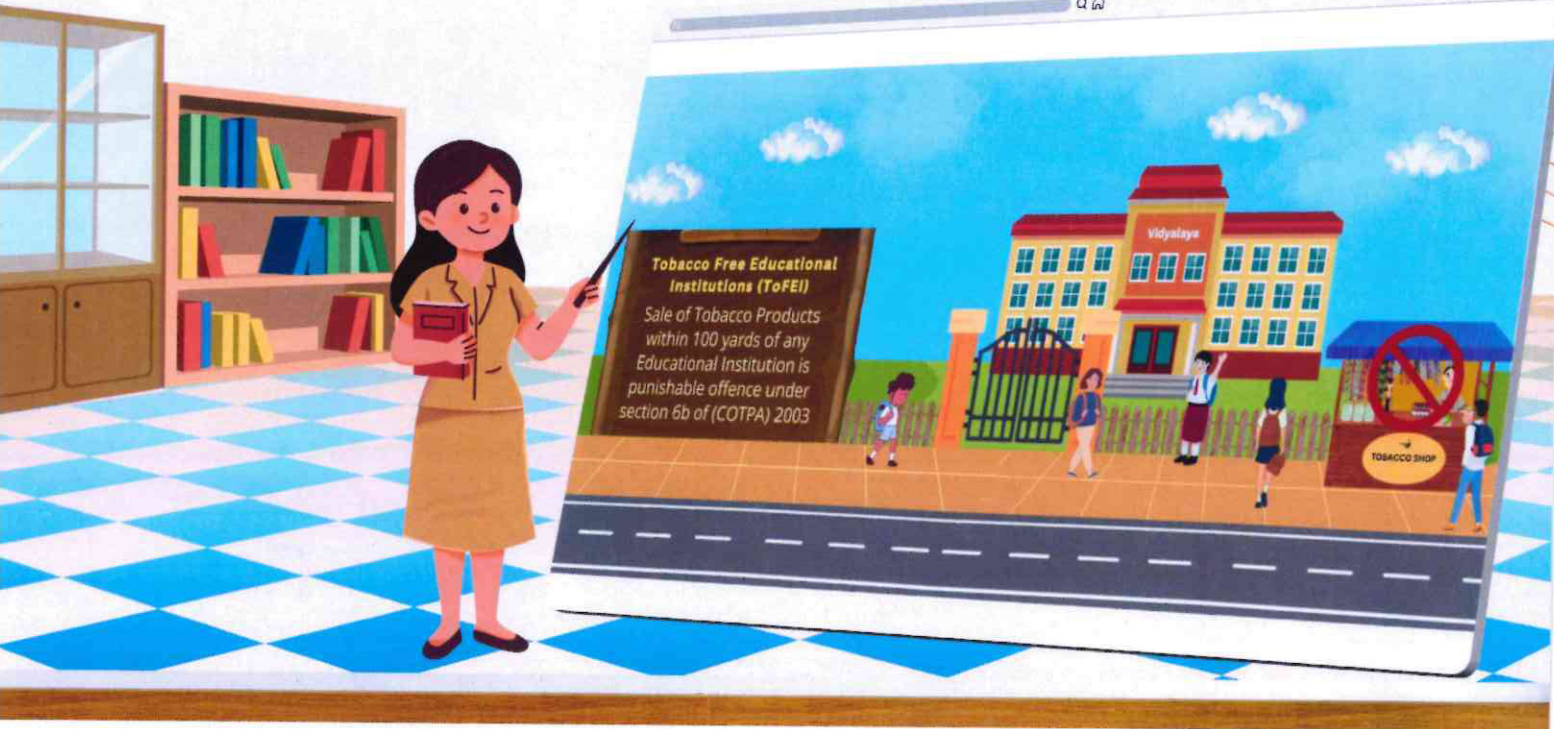
Institutions should mark the 100-yard area around the campus boundary where sale of tobacco products is prohibited. This may be done using painted lines or signboards to create awareness among shopkeepers and the general public.



### No Sale of Tobacco Products Near Educational Institutions

No shop within 100 yards of the educational institution should sell tobacco products. Institutions may coordinate with local authorities and community bodies to ensure compliance with this legal provision and safeguard students from easy access to tobacco.





## Tobacco Free Educational Institutions (ToFEI)

Tobacco Free Educational Institutions (ToFEI) is a national initiative aimed at creating a healthy, safe and tobacco-free environment in educational institutions across the country. Guided by the Cigarettes and Other Tobacco Products Act (COTPA), 2003 and other related laws, the initiative focuses on protecting children and youth from tobacco addiction through awareness generation, behavioural change and effective implementation of tobacco control measures in schools and colleges. The Department of School Education & Literacy, Ministry of Education, Government of India, has also developed the ToFEI Implementation Manual to support educational institutions in transforming campuses into tobacco-free zones.

To further strengthen implementation of the ToFEI Guidelines and encourage active participation of schools, the "School Challenge 2025 – Towards a Tobacco-Free Generation" was launched on the occasion of World No Tobacco Day on 31 May 2025. The challenge became live from 11 June 2025 to 31 October 2025, during which schools from across the country actively participated in various awareness activities such as Rallies, Nukkad Natak, Poster making, Slogan and Poem writing competitions. These activities aimed to create awareness among students, parents and communities about the harmful effects of tobacco use and the importance of building tobacco-free educational environments.